



Kasey Mahoney

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Objective

Utilizing my creativity and determination to design quality results.
Working with design enthusiasts.

Education

Bachelors of Science in Graphic Design
The Art Institute of California - Orange County

Skills

Platforms: Mac OS X and Windows
Strengths: Creative, fast, and dedicated.
Primary skills: Adobe Suite, Html, Css, Illustration, Painting
Additional skills: Photography, Quark, Microsoft Office Suite

Experience

Draftcb

February 2012

Graphic Design

- ✦ Taco Bell Re-branding.
- ✦ Researching current design trends.
- ✦ Concepting / logo development for Taco Bell.
- ✦ Creating icons for Petco print material.

Playhut

February 2010 - Current

Graphic / Web Designer

- ✦ Responsible for concept to completion package designs.
- ✦ Front end web development.
- ✦ Worked with licensors meeting approval to production.
- ✦ Created concept drawings and final artwork for product design.

3v Clothing

August 2008 - November 2008

Graphic Designer

- ✦ Worked directly with Art Director on concepts.
- ✦ Concept / digital drawings.
- ✦ Responsible for digital execution for T-shirt designs.
- ✦ Hand painted canvases used as installations for events.

Other

TOMS shoes

November 2008

- ✦ Charity event in collaboration with TOMS shoes
- ✦ Hand painted shoes
- ✦ Personal art on display

Lake Elsinore High School

September 2005 - June 2006

Graphic and Web Designer

- ✦ Designed web graphics and school website.
- ✦ Shot photos used for web development.
- ✦ Completion of website hand coded with html and css standards.